

### Welcome to Killer Nashville - Registration Desk Opens 1:00 PM

### Opening Day Events

Writing MC 1

MAGNOLIA: 2:00-4:50 P.M. WRITING THE NOVEL -

From Idea to Readers' Hands Presenter: John DeDakis



MWA 1 Business OAK: 5:00-6:00 P.M.

READY, SET, PITCH! SEMWA Pre-Pitch-A-Thon - Ticketed Event

Sponsored by SEMWA



SNW Networking BIRCH: 6:00-9:00 P.M.

'SHINE 'N' WINE SHINDIG

Networking Event - Ticketed Event

Sponsored by Bryan Robinson



ABS: Author Book Signing AC: Agent Critique ART: Agent Round Table BWS: Breakout Workshop Session

CS: Crime Scene

KNA: Killer Nashville Awards Dinner

KNOB: Killer Nashville Open Bar MC: Master Class MWA: Mystery Writers of America NWB: Networking Breakfast NWL: Networking Lunch

OR: Opening Remarks

PNL: Panel RD: Registration Desk SNW: 'Shine 'n' Wine SPK: Speaker

# Friday - DAY 2

### Friday Morning

NWB 1 Networking MULTI-ROOM: 6:00-8:00 A.M.

BREAKFAST Free for those staying at the Embassy Suites



OR Informational BIRCH: 8:00-8:05 A.M.

WELCOME TO KILLER NASHVILLE 2021

Clay Stafford, Introduction



SPK 1 Motivational BIRCH: 8:05-8:25 A.M.

GETTING STARTED WHERE YOU ARE

Lisa Black, Keynote Speaker



#### Panel Session

PNL 1 Genres MAGNOLIA 8:40-9:30 A.M.

THE GENTLE ART OF MURDER:

Writing Cozy Mysteries

PNL 2 Business

BIG HOUSE, SMALL HOUSE, TRADITIONAL, SELF-PUBLISHED, OR HYBRID:

OAK: 8:40-9:30 A.M.

Which is Right for You?

usiness PNL 3

HICKORY: 8:40-9:30 A.M.

Writing

WHAT MAKES A MEMORABLE CHARACTER?

PNL 4 Genres SYCAMORE: 8:40-9:30 A.M.

**BEYOND OUR BORDERS:** Writing International Mystery & Crime

PNL 5 Crime & Detection REDBUD: 8:40-9:30 A.M.

THE SCIENCE OF FORENSIC BOTANY

**Presenter: Jane Bock** 

ART 1 Pitch Sessions MULTI-ROOM: 8:40-9:30 A.M.

**AGENT ROUND TABLE**Pitch Sessions - Ticketed Event

# Registration Desk Hours 8:00 a.m. - 5:00 p.m. Bookstore Hours 9:00 a.m. - 5:00 p.m.

#### Panel Session 2

PNL 6 Business

MAGNOLIA: 9:40-10:30 A.M.

HOW TO STAY ORGANIZED -

**CREATING ORDER FROM CHAOS** 

PNL 7 Self-Publishing
OAK: 9:40-10:30 A.M.
HOW TO PUBLISH YOUR

**BOOK ON AMAZON** 

PNL 8 Genres
HICKORY: 9:40-10:30 A.M.

PLOTTING AND PACING

IN A MYSTERY

PNL 9 Genres SYCAMORE: 9:40-10:30 A.M.

WRITING PRIVATE EYE & HARD-BOILED CRIME

PNL 10 Crime & Detection REDBUD: 9:40-10:30 A.M.

INTERROGATION TECHNIQUES

**Presenter: James Glass** 

ART 2 Pitch Sessions MULTI-ROOM: 9:40-10:30 A.M.

AGENT ROUND TABLE Pitch Sessions - Ticketed Event

ABS 1 Author Book Signing
AZALEA: 10:40-11:00 A.M.

AUTHOR BOOK SIGNING 1
Open and Free to the Public

# Friday - DAY 2

#### Lunch and Learn

NWL1 Networking BIRCH: 11:00-12:00 P.M.

> NETWORKING LUNCH FREE with Registration



SPK 2 **GOH Interview** BIRCH: 12:00-12:40 P.M.

**CLAY STAFFORD INTERVIEWS GUEST OF HONOR LISA BLACK** 



ABS 2 **Author Book Signing** AZALEA: 12:50-1:10 P.M.

> **AUTHOR BOOK SIGNING 2** *Open and Free to the Public*



#### Panel Session 3

PNI. 11 Genres MAGNOLIA 1:20-2:10 P.M.

> **HOLIDAY FICTION:** Writing in This Popular Subgenre

Self-Publishing PNL 12 OAK: 1:20-2:10 P.M.

> **COVER CREATION FOR THE SELF-PUBLISHED AUTHOR**

Writing PNL 13 HICKORY: 1:20-2:10 P.M.

USING DESCRIPTION TO CREATE A SENSE OF PLACE AND TIME

PNL 14 Genres SYCAMORE:1:20-2:10 P.M.

> **LOVE TO DIE FOR:** Writing Romantic Suspense

PNL 15 Crime & Detection REDBUD:1:20-2:10 P.M.

HOW AUTOPSIES REALLY WORK

Presenter: Jennifer Dornbush

Pitch Sessions ART 3 MULTI-ROOM: 1:20-2:10 P.M.

> AGENT ROUND TABLE Pitch Sessions - Ticketed Event

Agent TBA..... Poplar Iohn Talbot ...... Williamson Madelyn Burt .....Franklin Agent TBA..... Boardroom

## **Registration Desk Hours 8:00 a.m. - 5:00 p.m. Bookstore Hours 9:00 a.m. - 5:00 p.m.**

#### Panel Session 4

PNL 16 Genres MAGNOLIA: 2:20-3:10 P.M. THE BELIEVABLE AMATEUR SLEUTH

Publicity & Marketing PNL 17 OAK: 2:20-3:10 P.M.

HOW TO CREATE SUCCESSFUL **BOOK SIGNINGS & EVENTS** 

PNL 18 Writing HICKORY: 2:20-3:10 P.M.

> **DIALOGUE THAT BELONGS** IN A STORY

(and Dialogue That Does Not)

PNL 19 Genres SYCAMORE: 2:20-3:10 P.M. KEEPING SUSPENSE IN A

**PSYCHOLOGICAL THRILLER** 

PNL 20 Crime & Detection REDBUD: 2:20-3:10 P.M.

WHAT BLOODSTAINS TELL US

Presenter: Lisa Black

ART 4 Pitch Sessions MULTI-ROOM: 2:20-3:10 P.M.

> AGENT ROUND TABLE Pitch Sessions - Ticketed Event

Agent TBA ..... Agent TBA..... John Talbot ...... Williamson Madelyn Burt .....Franklin Agent TBA..... Boardroom

### Breakout Workshop Sessions

BWS 1 **Business** MAGNOLIA: 3:20-4:20 P.M.

> RENEGADE MARKETING Workshop - Ticketed Event

**Alan Bourgeois** 

Sponsored by Authors Marketing Guild

BWS 2 Publicity & Marketing OAK: 3:20-4:20 P.M.

**BUILDING AN AUTHOR PLATFORM** Workshop - Ticketed Event

Fauzia Burke

BWS 3 Business HICKORY: 3:20-4:20 P.M.

THE REALITY OF HOLLYWOOD FOR WRITERS Workshop - Ticketed Event

Nina Sadowsky

# Friday - DAY 2

### Evening Activities







# Crime Scene

ne of the Killer Nashville International Writers' Conference's most popular annual features is the Killer Nashville C. Auguste Dupin Detective Award Crime Scene staged by former Tennessee Bureau of Investigation (TBI) Assistant Director Dan Royse. The crime scene is a compilation of real crime scenes special agencies have encountered throughout the decades of the TBI here in Tennessee. Attendees gather clues and try to solve the case. The person who best interprets the clues and solves the murder wins the Killer Nashville C. Auguste Dupin Detective Award, which includes a heavily discounted registration to the next year's Killer Nashville International Writers' Conference. There is no fee to play...but watch your back.

### Friday

Crime & Detection

BIRCH: 8:25-8:30 A.M.

KN CRIME SCENE OPENS Award Rules Explained by Dan Royse

CS 2 Crime & Detection RM 220: 8:40-10:30 a.m.

KN CRIME SCENE

Match Wits Against Your Fellow Detectives

CS 3 Crime & Detection

RM 220: 1:20-3:10 p.m.

KN CRIME SCENE

Match Wits Against Your Fellow Detectives

### Saturday

Crime & Detection

RM 220: 9:20-11:10 a.m.

KN CRIME SCENE

Match Wits Against Your Fellow Detectives

CS 4

Crime & Detection

RM 220: 11:40 a.m.

KN CRIME SCENE CLOSES Turn in completed entry forms to Registration Desk by 12:00 pm

# Saturday - DAY 3

### Saturday Morning

NWB 2 Networking MULTI-ROOM: 7:00-8:00 A.M.

**BREAKFAST**Free for those staying at the Embassy Suites



SPK 3 GOH Interview BIRCH: 8:00-8:40 A.M.

CLAY STAFFORD INTERVIEWS GUEST OF HONOR J. T. ELLISON



ABS 4 Author Book Signing AZALEA: 8:50-9:10 A.M.

AUTHOR BOOK SIGNING 4
Open and Free to the Public



#### Panel Session 1

PNL 21 Business MAGNOLIA: 9:20-10:10 A.M.

CAREER MANAGEMENT FOR NEW AUTHORS

PNL 22 Business

OAK: 9:20-10:10 A.M.

**HOW TO WRITE A KILLER QUERY:**Different Writers Weigh In

PNL 23 Writing

HICKORY: 9:20-10:10 A.M.

**COMPLEXITY:** 

The Many Types of Stories Set in the South

PNL 24 Genres SYCAMORE: 9:20-10:10 A.M.

SPECIALTIES:

Medical, Financial, Political, and Legal Thrillers PNL 25 Crime & Detection REDBUD: 9:20-10:10 A.M.

THE LIFE OF A PRIVATE INVESTIGATOR

Presenter: Sheila Wysocki

ART 5 Pitch Sessions MULTI-ROOM: 9:20-10:10 A.M.

**AGENT ROUND TABLE** Pitch Sessions - Ticketed Event

# Registration Desk Hours 8:00 a.m. - 7:00 p.m. Bookstore Hours 9:00 a.m. - 5:00 p.m.

#### Panel Session 2

PNL 26 Writing MAGNOLIA: 10:20-11:10 A.M.

HOW TO WRITE & SUBMIT SHORT STORIES

PNL 27 Self-Publishing OAK: 10:20-11:10 A.M.

AMAZON-EXCLUSIVE OR TRADITIONAL RELEASE? PROS & CONS OF EACH PNL 28 Genres HICKORY:10:20-11:10 A.M.

WRITING DETECTIVE & POLICE PROCEDURALS

PNL 29 Genres SYCAMORE:10:20-11:10 A.M.

**PASSING THE TEST:**Accurately Writing Historical Fiction

PNL 30 Crime & Detection REDBUD: 10:20-11:10 A.M.

WHAT YOU MIGHT NOT KNOW ABOUT FORENSIC INVESTIGATIONS

Presenter: Lisa Black

ART 6 Pitch Sessions
MULTI-ROOM: 10:20-11:10 A.M

**AGENT ROUND TABLE**Pitch Sessions - Ticketed Event

#### Lunch and Learn

NWL 2 Networking BIRCH: 11:50-12:30 P.M.

NETWORKING LUNCH Free with Registration



SPK 4 GOH Interview BIRCH: 12:30-1:10 P.M.

CLAY STAFFORD INTERVIEWS JOHN SEIGENTHALER LEGENDS AWARD WINNER WALTER MOSLEY



ABS 5 Author Book Signing AZALEA: 1:20-1:40 P.M.

AUTHOR BOOK SIGNING 5
Open and Free to the Public



# Saturday - DAY 3

#### Panel Session 3

PNL 31 Motivational MAGNOLIA: 2:00-2:50 P.M.

**DAILY WRITING RESILIENCE** 

Dana C. Carpenter Bruce R. Coffin Susan Crawford Roger John James L'Etoile

Linda Sands Sheila Sobel Elena Taylor

Nina Sadowsky

**Moderator: Bryan Robinson** 

PNL 32 Business OAK: 2:00-2:50 P.M.

AUTHOR 9-1-1: RECOVERING FROM SETBACKS a SEMWA Special Event

Paul Barra Jeffrey Phillips Debra H. Goldstein Maggie Toussaint Sasscer Hill

**Moderator: Bob Mangeot** 

PNL 33 Genres HICKORY: 2:00-2:50 P.M.

HOW TO KEEP SUSPENSE IN YOUR THRILLER/MYSTERY

PNL 34 Writing SYCAMORE: 2:00-2:50 P.M.

FIXING IT IN THE SECOND DRAFT

PNL 35 Crime & Detection REDBUD: 2:00-2:50 P.M.

FINDING COLD CASE KILLERS

**Presenters: Todd Matthews** 

ART 7 Pitch Sessions MULTI-ROOM: 2:00-2:50 P.M.

**AGENT ROUND TABLE** Pitch Sessions - Ticketed Event

### Panel Session 4

PNL 36 Genres MAGNOLIA: 3:00-3:50 P.M.

OUT OF OPTIONS &
THE TICKING CLOCK:
Writing Thrillers

PNL 37 Business OAK: 3:00-3:50 P.M.

WRITING A SIZZLING SYNOPSIS: Different Writers Share Techniques

PNL 38 Writing HICKORY: 3:00-3:50 P.M.

HOW TO PORTRAY CULTURAL, RACIAL, SEXUAL, POLITICAL, RELIGIOUS, & GENDER DIVERSITY Writers Weigh in On Getting It Right

**Moderator Clay Stafford** 

# Registration Desk Hours 8:00 a.m. - 7:00 p.m. Bookstore Hours 9:00 a.m. - 5:00 p.m.

#### Panel Session 4 (continued)

PNL 39 Genres SYCAMORE: 3:00-3:50 P.M.

ANIMALS, FOOD, BOOKSTORES, CRAFTS & HOBBIES:

Why Readers Love Their Specialty Cozies

PNL 40 Crime & Detection REDBUD: 3:00-3:50 P.M.

FACTS FROM THE REAL WORLD: Writing True-to-Life Spy Fiction

Presenter: Bill Rapp

ART 8 Pitch Sessions MULTI-ROOM: 3:00-3:50 P.M.

AGENT ROUND TABLE
Pitch Sessions - Ticketed Event

Agent TBA .......Maple
Agent TBA ......Poplar
John Talbot .....Williamson
Madelyn Burt .....Franklin
Agent TBA .....Boardroom

### Breakout Workshop Sessions

BWS 4 Self-Publishing MAGNOLIA: 4:00-5:00 P.M.

SELF-PUBLISHING THROUGH INGRAM SPARK

Workshop - Ticketed Event

**Robin Cutler** 

Sponsored by IngramSpark

BWS 5 Publicity & Marketing OAK: 4:00-5:00 P.M.

EFFECTIVE ONLINE BOOK MARKETING Workshop - Ticketed Event

Fauzia Burke

BWS 6 Business HICKORY: 4:00-5:00 P.M.

YOU MAJORED IN WHAT?
Designing Your Individual Author Path

Workshop - Ticketed Event

Dr. Kate Brooks, LPC

Evening Activities

ABS 6 Author Book Signing AZALEA: 5:10:-5:30 P.M.

AUTHOR BOOK SIGNING 6
Open and Free to the Public



KNOB 2 Networking MULTI-ROOM: 5:30-7:00 P.M.

**KILLER NASHVILLE OPEN BAR** *Free to those staying at the Embassy Suites* 



KNA Banquet BIRCH: 7:00-10:00 P.M.

KILLER NASHVILLE AWARDS DINNER
Ticketed Event - Open to the Public



# Sunday - DAY 4

### Sunday Morning

NB 3 Networking MULTI-ROOM: 7:00-8:20 A.M.

BREAKFAST
Free for those staying at the Embassy Suites



SPK 5 Motivational
BIRCH: 8:30-9:10 A.M.
BELIEVING IN YOURSELF

Keynote Speaker: Baron Birtcher

ABS 7 Author Book Signing AZALEA: 9:20-9:40 A.M.

**AUTHOR BOOK SIGNING 7** *Open and Free to the Public* 



#### Panel Sessions 1

PNL 41 Genres MAGNOLIA: 9:50-10:40 A.M.

WRITING THE FEMALE CRIME SOLVER

PNL 42 Publicity & Marketing OAK: 9:50-10:40 A.M.

HOW TO GET BLURBS FOR YOUR BOOK PNL 43 Publicity & Marketing HICKORY: 9:50-10:40 A.M.

COMPELLING BACK COVER COPY

PNL 44 Genres SYCAMORE: 9:50-10:40 A.M.

WRITING NANCY DREW & HARDY BOYS FOR TODAY (AGES 9-12, TEEN, AND YA)

PNL 45 Crime & Publicity REDBUD: 9:50-10:40 A.M.

COORDINATING THE EVIDENCE RESPONSE TEAM

Presenter: FBI

ART 9 Pitch Sessions MULTI-ROOM: 9:50-10:40 A.M.

AGENT ROUND TABLE
Pitch Sessions - Ticketed Event

# Registration Desk Hours 8:00 a.m. - 3:00 p.m. Bookstore Hours 9:00 a.m. - 3:00 p.m.

#### Panel Sessions 2

PNL 46 Genres

MAGNOLIA: 10:50-11:40 A.M.

SMALL TOWN & RURAL FICTION

PNL 47 Publicity & Marketing
OAK: 10:50-11:40 A.M.
HOW AUTHORS CAN WORK

WITH LIBRARIES

PNL 48 Genres
HICKORY: 10:50-11:40 A.M.

BROKEN STREETLIGHTS: Avoiding Cliché When Writing Life on the Urban Streets

PNL 49 Genres SYCAMORE: 10:50-11:40 A.M.

BUILDING BELIEVABLE WORLDS: Paranormal, Occult, Horror, Sci-Fi & Fantasy PNL 50 Crime & Detection
REDBUD: 10:50-11:40 A.M.

THE DARKNESS OF

HUMAN TRAFFICKING

Presenter: Margie Quin

ART 10 Pitch Sessions MULTI-ROOM: 10:50-11:40 A.M.

AGENT ROUND TABLE
Pitch Sessions - Ticketed Event

ABS 8 Author Book Signing AZALEA: 11:50-12:10 P.M.

**AUTHOR BOOK SIGNING 8** *Open and Free to the Public* 



# Sunday - DAY 4

#### Panel Sessions 3

PNL 51 Business MAGNOLIA: 12:20-1:10 P.M.

PNL 52 Publicity & Marketing OAK: 12:20-1:10 P.M.

**MASTERING META-DATA:** How to Choose Keywords and Categories

PNL 53 Genres HICKORY: 12:20-1:10 P.M.

WRITING ACTION & CONFLICT IN THE MYSTERY/THRILLER

PNL 54 Genres SYCAMORE: 12:20-1:10 P.M.

WHAT ARE THE DIFFERENCES IN WRITING MALE AND FEMALE SLEUTHS AND DETECTIVES? PNL 55

Crime & Detection

SYCAMORE: 12:20-1:10 P.M.

WHAT WRITERS GET WRONG ABOUT THE MILITARY

**Presenter: Nathan Williams** 

### Breakout Workshop Sessions

BWS 7 Writing MAGNOLIA: 1:20-2:20 P.M.

WRITING THE SHORT STORY
Workshop - Ticketed Event

**Robert Mangeot** 

BWS 8

Publicity & Marketing

OAK: 1:20-2:20 P.M.

GETTING THE MOST ACTION FROM YOUR AUTHOR BLOG

Workshop - Ticketed Event

Fauzia Burke

BWS 9

Business

HICKORY: 1:20-2:20 P.M.

THE POWER OF AN EFFECTIVE AUTHOR WEBSITE Workshop - Ticketed Event

John Burke

# Guests of Honor



2021 Killer Nashville Guest of Honor **Lisa Black** 



2021 Killer Nashville Guest of Honor **J.T. Ellison** 



2021 John Seigenthaler Legends Award Recipient **Walter Mosley** 

# Agents



Stonesong Literary Agency
Madelyn Burt



The Talbot Fortune Agency

John Talbot

# Agent Critiques

### Friday Critique Sessions

AC 1 One-On-One MULTI-ROOM: 10:40-11:00 A.M.

**AGENT CRITIQUE 1**Critique - Ticketed Event

AC 2 One-On-One MULTI-ROOM: 12:50-1:10 P.M.

**AGENT CRITIQUE 2**Critique - Ticketed Event

AC 3 One-On-One MULTI-ROOM: 4:30-4:50 P.M.

AGENT CRITIQUE 3
Critique - Ticketed Event

AC 4 One-On-One
MULTI-ROOM: 5:00-5:20 P.M.

AGENT CRITIQUE 4

Critique - Ticketed Event

### Saturday Critique Sessions

AC 5 One-On-One MULTI-ROOM: 11:20-11:40 A.M.

**AGENT CRITIQUE 5** *Critique - Ticketed Event* 

AC 6 One-On-One MULTI-ROOM: 1:00-1:20 P.M.

AGENT CRITIQUE 6
Critique - Ticketed Event

AC 7 One-On-One MULTI-ROOM: 1:30-1:50 P.M.

AGENT CRITIQUE 7
Critique - Ticketed Event

AC 8 One-On-One
MULTI-ROOM: 5:10-5:30 P.M.

AGENT CRITIQUE 8

Critique - Ticketed Event

### Sunday Critique Sessions

AC 9 One-On-One
MULTI-ROOM: 9:20-9:30 A.M.

AGENT CRITIQUE 9

Critique - Ticketed Event

Agent Rooms