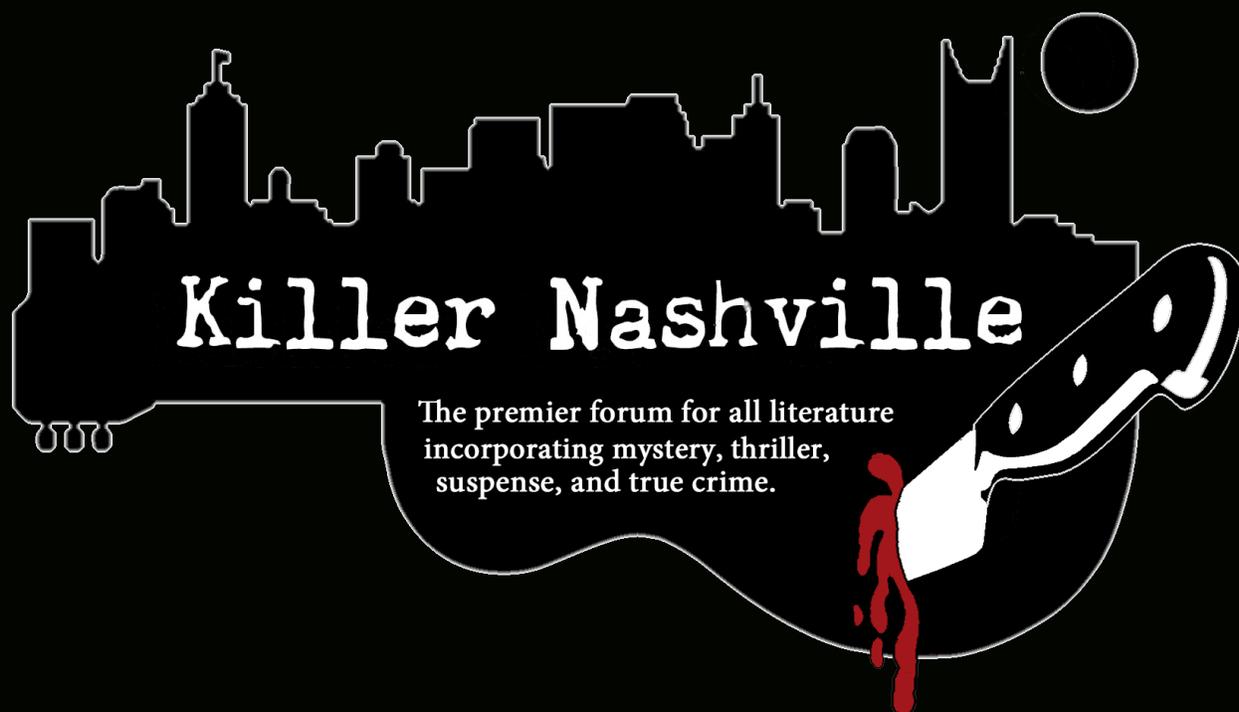


SPONSORSHIP OPPORTUNITIES

Killer Nashville 2020



The Killer Nashville International Writers' Conference was created in 2006 by author/filmmaker Clay Stafford in an effort to bring together forensic experts, writers, and fans of crime and thriller literature.

Since its inception, the Killer Nashville brand has expanded to include much more than the annual writers' conference and has become the premier forum for all genres incorporating mystery, thriller, and suspense (and we believe all good stories contain those elements, to varying degrees).

Our objective is simple: to educate and empower aspiring and established writers and connect them with other industry professionals. We achieve this vision by providing valuable educational content via our Killer Nashville Book of the Day Reviews, our Killer Nashville Silver Falchion and Claymore Award competitions, our weekly blog posts by guest authors and industry professionals, and our educational publication, *Killer Nashville Magazine*.

SPONSORSHIP PACKAGES

All of the a la carte sponsorship options listed on page 3 will qualify you for the following sponsorship levels and the benefits that come with each. Alternatively, you can simply purchase a sponsorship by contributing the monetary amount listed for your desired sponsorship level below.

	Platinum Sponsor (\$1,000+)	Gold Sponsor (\$500+)	Silver Sponsor (\$200+)	Bronze Sponsor (\$100+)
A dedicated webpage on the Killer Nashville website complete with logo, a short bio (or company description), and links to relevant sites	✓	✓	✓	✓
Ad in current year's Killer Nashville program book	✓ full-page	✓ half-page	✓ quarter-page	✓ 1/8-page (business card size)
Logo or photo, name, short bio/company description, and website link published on sponsor pages.	✓	✓	✓	✓
Ad / logo featured in KN Newsletter	✓	✓	✓	✓
Right to include one item in conference totes (brochures, signup forms, etc.)	✓	✓	✓	

A LA CARTE & CUSTOM SPONSORSHIP OPTIONS

In addition to sponsoring the convention as a whole at the levels indicated in the Sponsorship Packages section, we offer the opportunity to customize your sponsorship by choosing from the following “a la carte” options. These are available on a first-come basis. We are also open to developing a unique sponsorship package tailored to your organization’s particular interests and goals. To discuss these options, please email us at contact@killernashville.com.

Sponsor the Attendee Name Badges: \$200 (SOLD)

Have your logo printed all name badges distributed at KN conference (1 available)

SPONSORED BY BOOKS FORWARD

Sponsor the Mock Crime Scene: \$300 (SOLD)

Sponsor our Mock Crime Scene in which attendees attempt to solve the murder of Ralph Reed. Your logo will appear on signage and promotion for the event. (1 available)

SPONSORED BY VELLUM

Sponsor the ‘Shine ‘N’ Wine Cocktail Mixer: \$750 (SOLD)

Sponsor the moonshine & wine cocktail mixer that kicks off the conference on Thursday evening.

SPONSORED BY BRYAN ROBINSON

Sponsor the Killer Nashville Networking Lunches: \$750

Admittance to the networking lunches is included in the price of registration, so all attendees will be present at this event that includes lectures/interviews with guests of honor and other special guests. Your logo will appear on signage and promotion for the event.

Sponsor a Breakout Workshop Session: \$1,000

Sponsor the breakout workshop of your choice. Your logo will appear on signage and promotion for sponsored session. In addition, you will be given exclusive rights to design & conduct the session, pending Killer Nashville approval. (9 available)

Sponsor the Killer Nashville Awards Dinner: \$1,000

The awards dinner is the conference’s biggest event, featuring live music, special guests, and award presentations. Your logo will appear on signage and promotion for this event. (2 available)

Sponsor the Killer Nashville Tote Bags: \$3,000

Sponsor the conference totes given out to each attendee of Killer Nashville.
