

SPONSORSHIP OPPORTUNITIES

Killer Nashville 2019

THE PREMIER FORUM FOR ALL GENRES INCORPORATING MYSTERY, THRILLER, AND SUSPENSE



The Killer Nashville International Writers' Conference was created in 2006 by author/filmmaker Clay Stafford in an effort to bring together forensic experts, writers, and fans of crime and thriller literature.

Since its inception, the Killer Nashville brand has expanded to include much more than the annual writers' conference and has become the premier forum for all genres incorporating mystery, thriller, and suspense (and we believe all good stories contain those elements, to varying degrees).

Our objective is simple: to educate and empower aspiring and established writers and connect them with other industry professionals. We achieve this vision by providing valuable educational content via our Killer Nashville Book of the Day Reviews, our Killer Nashville Silver Falchion and Claymore Award competitions, our weekly blog posts by guest authors and industry professionals, and our educational publication, *Killer Nashville Magazine*.

SPONSORSHIP PACKAGES

	Premium Sponsor (\$2,000+)	Platinum Sponsor (\$1,000+)	Gold Sponsor (\$500+)	Silver Sponsor (\$200+)	Contributing Sponsor (\$100+)
A dedicated web-page on the Killer Nashville website complete with logo, a short bio (or company description), and links to relevant sites	✓	✓			
Ad in the current year's Killer Nashville program book	✓ Full-page	✓ Half-page	✓ Quarter-page	✓ 1/8-page (Business card size)	
Logo or photo, name, short bio/ company description, and website link published on Sponsor Page	✓	✓	✓	✓	✓
Ad / logo featured in Killer Nashville Newsletter	✓	✓	✓		
Right to include one item in conference totes (brochures, sign-up forms, etc.)	✓	✓	✓	✓	✓

CUSTOM SPONSORSHIP OPTIONS

In addition to sponsoring the convention as a whole at the levels indicated above, we offer the opportunity to customize your sponsorship by choosing from the following “a la carte” options. These are available on a first-come basis. We are also open to developing a unique sponsorship package tailored to your organization’s particular interests and goals.

To discuss these options, please email us at contact@killernashville.com.

Sponsor the Attendee Name Badges: \$200

Have your logo printed all name badges distributed at KN conference (1 available)

Sponsor a Breakout Workshop Session: \$275

Sponsor the breakout workshop of your choice. Your logo will appear on signage and promotion for sponsored session. (9 available)

Sponsor an Agent/Editor Roundtable: \$300

Sponsor one of the popular agent/editor roundtable sessions in which writers have their work evaluated by attending agents & editors. Your logo will appear on signage and promotion for the sponsored session. (12 available)

Sponsor the Shine ‘N’ Wine Cocktail Mixer: \$500 (SOLD)

Sponsor the moonshine & wine cocktail mixer that kicks off the conference on Thursday evening.

Sponsored by Bryan E. Robinson

Sponsor the Mock Crime Scene: \$750

Sponsor our Mock Crime Scene in which attendees attempt to solve the murder of Ralph Reed. Your logo will appear on signage and promotion for the event. (1 available)

Sponsor the Killer Nashville Networking Lunches: \$1,500 (SOLD)

Admittance to the networking lunches is included in the price of registration, so all attendees will be present at this event that includes lectures/interviews with guests of honor and other special guests. Your logo will appear on signage and promotion for the event.

Sponsored by Southeast Regional Chapter of Mystery Writers of America.

Sponsor the Killer Nashville Awards Dinner: \$2,500

The awards dinner is the conference’s biggest event, featuring live music, special guests, and award presentations. Your logo will appear on signage and promotion for this event. (2 available)

Sponsor the Killer Nashville Tote Bags: \$3,000 (SOLD)

Sponsor the conference totes given out to each attendee of Killer Nashville.

Sponsored by Kensington Publishing.