

ADVERTISING

Below, please find all of our advertising options and specs.

For digital/web-based ads, we require an image that is a minimum of 72 DPI. For all print-based ads (program book), we require an image that is a minimum of 300 DPI. Please note that, with the exception of the back cover, program book advertisements are B&W.

Images should be in PDF, TIF, PNG, or JPEG format.

We reserve the right to edit (with your final approval) and curate the included ads. Graphic design services are available beginning at the base price of \$100 for a quarter-page ad.

Program books ads must be correctly submitted by July 31. Ads arriving after this date will likely not be included in the program book and refunds will not be issued.

All ads to run on the website or in the newsletter must be correctly submitted a minimum of two weeks before they are scheduled to run.

To reserve your ad, please email us at contact@killernashville.com.

RATES & SPECS

WEB ADS

Web Sidebar Ad

150px x 225px

Static: \$150/run

Animated: \$250

Web Top Sidebar Ad

200px x 300px

Static: \$250/run

Animated: \$350/run

NEWSLETTER ADS

Newsletter Banner Ad

600px x 100px

Static: \$200/run
Animated: \$300/run

Newsletter Sidebar Ad

150px x 150 px

Static: \$150/run
Animated: \$200

PROGRAMBOOK ADS

1/8 Page Program Ad

4" x 2.625"

Attendees: \$50
Non-Attendees: \$175

1/4 Page Program Ad

4" x 5.25"

Attendees: \$100
Non-Attendees: \$200

1/2 Page Program Ad
8" x 5.25"

Attendees: \$175
Non-Attendees: \$275

FULL Page Program Ad
8" x 10.5"

Attendees: \$250
Non-Attendees: \$350

Program Book Inside Spread
(8" x 10.5"): 2/2 Currently Available

Attendees: \$400 each page
Non-attendees: \$500 each page

Program Book Inside Back Cover (8" x 10.5").....\$500

Program Book Inside Front Cover (8" x 10.5")\$500

Program Book Back Cover (8" x 10.5") **COLOR.....\$700**

DISPLAY TABLES

Vender/Publisher display tables are excellent ways to get one-on-one engagement with the attendees of Killer Nashville and promote your product, organization, etc. Tables are given prominent placement in the conference bookstore area.

Author Display Table

\$20/hour OR \$160 for entire conference

Publisher/Vendor Display Table

\$30/hour OR \$250 for entire conference

To reserve your ad or display table, please email us at contact@killernashville.com.