

Clay Stafford presents

KILLER NASHVILLE'S
18TH INTERNATIONAL
ANNUAL WRITERS'
CONFERENCE



**SPONSORSHIP
OPPORTUNITIES**

Connect. Learn. Succeed.

Killer Nashville

Killer Nashville International Writers' Conference brings authors together from around the world. The readers of *The Writer* magazine have voted Killer Nashville the #1 writers' conference in the U.S. for several years straight. *Publishers Weekly* says Killer Nashville defines "which books become bestsellers throughout the nation's book culture." We invite you to be a part of Killer Nashville 2023.

Mingle, Celebrate, Share

The Killer Nashville International Writers' Conference will be held August 17-20, 2023 in Cool Springs/Nashville at the Embassy Suites Hotel & Convention Center, as well as all the year-round activities associated with Killer Nashville such as *Killer Nashville Magazine*.

Year Round Offerings

In addition to the conference itself, *Killer Nashville Magazine* and the Killer Nashville newsletter are distributed free-of-charge throughout the year to a potential list of 45,000 via subscriptions and social media.

Conference

Our 18th Annual Killer Nashville Conference includes Master Classes, Breakout Workshops, Agent Roundtables, Agent/Editor Manuscript Critiques, the annual Killer Nashville Awards Dinner, the 'Shine 'n' Wine Shindig, Southeastern Mystery Writers of America's Ready-Set-Pitch Workshop, Book Signings, and offerings from the Middle-Tennessee Chapter of Sisters in Crime, along with awards celebrating published, as well as unpublished, authors.

Attending will be Guests of Honor, Agents, Editors, Publishers, Author Faculty, Attorneys, Publicists, and more.



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The Mission Of Killer Nashville

Killer Nashville is a world-renown organization focused on writers of all media who incorporate elements of mystery, thriller, and suspense into their writing. It is designed with the mission of giving back and mentoring a new generation of writers by those in the industry who have already succeeded. Genres we cover include Action Adventure, Comedy, Cozies, Historicals, Investigators, Adult/YA/Middle Grade/Children's, Literary, Mainstream/Commercial, Mystery, Crime Fiction, Nonfiction, Sci-Fi, Fantasy, Short Stories, Essays, Southern Gothic, Supernatural, Suspense, Thriller, Western, Comedic P.I., Crime Caper, Police Procedural, Serious P.I., Detective, Noir, Horror, Gothic, Paranormal, Romantic Suspense, Psychological Suspense, and Spy, Espionage, Political, Legal, and Medical Thrillers. All, however, incorporate elements of mystery, thriller, and/or suspense.



The Audience

Through our conference, newsletters, and *Killer Nashville Magazine*, we connect authors of all media with those in the media who can most help their careers, whatever the level of their ambition. Our audience ranges from new writers to bestselling and award-winning authors, publishers and editors, book reviewers, publicists, attorneys, and others offering writer support and encouragement.

350

**CAPPED
IN-PERSON
ATTENDEES**

45

**THOUSAND MEDIA REACH
VIA SUBSCRIPTIONS AND
SOCIAL MEDIA**



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SPONSORSHIP OPPORTUNITIES

for Conference Attendees

\$50

includes
1/8 page
B&W ad in
program
book

\$100

includes
1/4 page
B&W ad in
program
book

\$175

includes
1/2 page
B&W ad in
program
book

\$250

includes
full page
B&W ad in
program
book

website
scroll
on main
website

newsletter
inclusion

logo on
sponsor
page by
amount
chosen

\$400

includes
two full
page B&W
ads in
program
book

website
scroll
on main
website

newsletter
inclusion

logo on
sponsor
page by
amount
chosen

DISPLAY TABLES

Attendees

\$160 for entire conference

\$20 - 1 hour only

\$40 - 2 hours only

\$60 - 3 hours only

\$80 - 4 hours only

\$100 - 5 hours only

\$120 - 6 hours only

\$140 - 7 hours only

\$160 - 8 hours only

Publishers & Vendors

\$250 for entire conference

\$30 - 1 hour only

\$60 - 2 hours only

\$90 - 3 hours only

\$120 - 4 hours only

\$150 - 5 hours only

\$180 - 6 hours only

\$210 - 7 hours only

\$240 - 8 hours only

\$270 - 9 hours only



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Other SPONSORSHIP OPPORTUNITIES

\$175

includes 1/8 page B&W ad in program book

logo on sponsor page by amount chosen

\$200

includes 1/4 page B&W ad in program book

logo on sponsor page by amount chosen

\$275

includes 1/2 page B&W ad in program book

logo on sponsor page by amount chosen

\$300 Name Badges

includes Name Badge

1/2 page B&W ad in program book

logo on sponsor page by amount chosen

\$1,500 Killer Nashville Awards Dinner

includes signage at event, full page B&W ad in program book, website scroll on main website, newsletter inclusion, logo on sponsor page by amount chosen, 1 social media post to up to 35,000

\$3,000 Killer Nashville Totes

includes name on totes, full page B&W ad in program book, signage at event, website scroll on main website, newsletter inclusion, logo on sponsor page by amount chosen, fourth-to-top section placement on right column of all newsletter and *Killer Nashville Magazine* eblasts, 2 social media post to up to 35,000

\$350

includes a full page B&W ad in program book

website scroll on main website

newsletter inclusion

logo on sponsor page by amount chosen

\$500

includes two full pages B&W ad in program book

website scroll on main website

newsletter inclusion

logo on sponsor page

\$700

includes one back cover (colored) of program book

website scroll on main website

newsletter inclusion

logo on sponsor page by amount

\$5,000 Silver Sponsor

includes full page B&W ad in program book, static designation (above sponsor scroll) on main website, signage at event, newsletter inclusion with sponsorship level denoted, logo on sponsor page by amount chosen, third-to-top section placement on right column of all newsletter and *Killer Nashville Magazine* eblasts, 3 social media post to up to 35,000

\$10,000 Gold Sponsor

includes full page B&W ad in program book, static designation (above sponsor scroll) on main website, signage at event, newsletter inclusion with sponsorship level denoted, logo on sponsor page by amount chosen, second-to-top section placement on right column of all newsletter and *Killer Nashville Magazine* eblasts, 6 social media post to up to 35,000

\$25,000 Platinum Sponsor

includes non-exclusive "Presents" designation above Killer Nashville name, 2 full page B&W ads in program book, static designation (above sponsor scroll) on main website, signage at event, newsletter inclusion with sponsorship level denoted, logo on sponsor page by amount chosen, top section placement on right column of all newsletter and *Killer Nashville Magazine* eblasts, 12 social media post to up to 35,000

Newsletter Sponsorship

10,000 newsletter and *Killer Nashville Magazine* subscribers

Newsletter Sidebar Ad 150px x 150px

Static: \$150 featured in 2 consecutive newsletters

Animated: \$200 featured in 2 consecutive newsletters

Newsletter Banner Ad 600px x 100px

Static: \$200 featured in 2 consecutive newsletters

Animated: \$300 featured in 2 consecutive newsletters

Not seeing what you're looking for?
Contact us with your request
contact@KillerNashville.com